OPTA

Top Lead Sources for Contractors

Explore 20 lead sources, listed in alphabetical order. Coverage, formats and terms vary by provider. Confirm details for your trade and service area before buying.

01 Avir Digital

aviradvertising.com

Exclusive remodeling leads delivered to your CRM, with optional appointment setting through its U.S. call center.

02 BlueFire Leads

bluefireleads.com

Homeowner leads and inbound calls for roofing, windows, siding, bathrooms, HVAC and more.

03 Buku Leads

bukuleads.com

Exclusive leads for windows, bathrooms, kitchens, siding, basements and epoxy flooring.

04 Buyerlink

buyerlink.com

Leads, calls and appointment-setting services for home improvement businesses.

05 Contractor Appointments

contractorappointments.com

Lead and appointment programs, including raw leads, soft-set appointments and confirmed appointments.

06 Exact Customer

exactcustomer.com

Home-services lead generation with programs tied to appointments, demos or sales.

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07 **FixiHouse**

fixihouse.com/for-contractors

Exclusive homeowner leads, with bathroom remodeling and home security among its core trades.

08 **Fixr**

fixr.com

Home improvement leads through Fixr, RoofingCalc and SolarReviews, connecting homeowners with remodeling, roofing and solar contractors.

09 **Home Appointments**

contractors.homeappointments.com

Exclusive homeowner leads for roofing, windows, siding, bathrooms, gutters and solar.

10 **HomeKnight**

homeknight.com/contractors

Home improvement leads generated in-house for roofing, siding, windows and walk-in showers.

11 **HomeQuote**

myhomequote.com/partners

Home improvement leads for roofing, windows, bathrooms, HVAC and other trades, with campaign targeting.

12 **HomeYou**

homeyou.com/pro

Home-service leads and calls, with controls for trade, service area and budget.

13 **LeadGurus**

leadgurus.com

Exclusive leads and appointments generated through advertising under your company's brand.

14 **Modernize**

modernize.com

Homeowner inquiries for bathrooms, roofing, windows, HVAC and other home improvement projects.

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15 **MyHomePros**

myhomepros.com

Connects homeowners with contractors for bathrooms, gutters, HVAC, roofing, siding, solar and windows.

16 **NestBuilder**

nestbuilder.co

Roofing inquiries from homeowners using its roof-cost estimator and requesting local contractor quotes.

17 **Networx**

networx.com

Connects contractors with homeowner project requests, with shared and exclusive lead programs.

18 **ProRemodel**

proremodel.co

Exclusive home improvement leads targeted to your service area, with email and SMS lead nurturing.

19 **RooferStage**

rooferstage.com

Roofing lead and appointment programs focused on homeowners seeking roof replacement.

20 **Stone Canyon AI**

stonecanyon.ai

Home-service requests through its Project Quote platform, targeted by job type and service area.

A smarter way to buy home improvement leads.

Opta blocks duplicate and low-quality leads before they hit your CRM, so you book more appointments with less spend.

See how it works